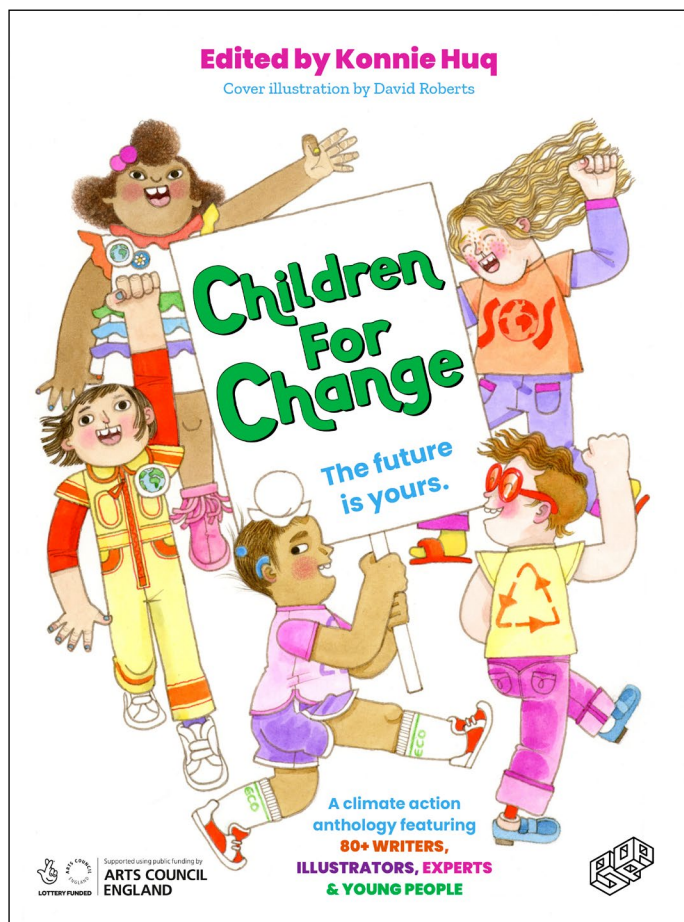




# Children For Change

Stories, illustrations and features from prize-winning and internationally acclaimed writers, illustrators and experts, each inspiring young readers to take actions to protect our environments. Edited by author and broadcaster Konnie Huq.

FREE  
EBOOK  
4 NOV 2024  
AGE: 8+



This groundbreaking anthology features over 80 of the UK's greatest creators and illustrators, plus emerging illustrators and young writers including: creator of *Tom Gates*, **Liz Pichon**; Young Bond author, **Charlie Higson**; multi award-winning author of *Boy Everywhere*, **A.M. Dassu**; *The Gruffalo* illustrator, **Axel Scheffler**; bestselling authors of the Dragon Realm series, **Katie & Kevin Tsang**; *Draw with Rob* creator, **Rob Biddulph**; former Waterstones Children's Laureate, **Joseph Coelho** and bestselling author and comedian, **David Baddiel**, amongst many other household names. The anthology is edited by former *Blue Peter* presenter and author of the Cookie series, **Konnie Huq**.

*Children For Change* also features a star collection of leading environmentalists, award-winning campaigners and industry experts: author, leading naturalist and TV presenter, **Chris Packham**; chef, food campaigner and author, **Jamie Oliver** and retail expert and TV broadcaster, **Mary Portas**, amongst many others have written pieces to inspire young people to make different choices and take actions to help protect our environment.

*Children For Change* will empower, motivate and mobilise children with stories that inspire an action. From love letters to Planet Earth, passionate appeals on behalf of endangered species, stories and illustrations inspiring day-to-day actions on everything from energy consumption to transport options to our food miles, poems extolling the beauty and fragility of habitats, illustrations inspiring community and civic actions, to features on fast fashion, measuring our carbon footprint, sustainability and rewilding – all sowing the seeds for a better future. This collection is packed full of actionable messages and eco-tips to help children to start to take small steps which make a big impact.

**Climate change is one of the biggest threats our future generations face today.** 70% of children worry about the world they will inherit with some 60% of children thinking climate change and inequality are affecting their generation's mental health in the UK\*. We need to find ways to educate them about the causes, effects and solutions without generating eco-anxiety, as well as giving them ways to help change and protect the planet. \*(Source: Save the Children survey 2022.)

*Children For Change* is the children's book world's response. It is a new ebook collection of exclusive new stories, poems, illustrations and features, inspiring young readers to 'take an action' – big or small, local or global – to protect our environments. Launching on November 4th 2024 this amazing ebook anthology will be **FREE** to access for **EVERY** primary school, and available to every child in the UK.



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**



Climate change topics integrated into KS2 national curriculum are covered too, including: the causes, impacts and effects of climate change on the environment; weather patterns and heatwaves; biodiversity; renewable energy and sustainable practices; giving children an understanding of the causes and effects of climate change, whilst providing engaging and inspiring ways to help mitigate it in their everyday lives.

*Children For Change's* editor, the broadcaster and passionate environmentalist, Konnie Huq says "I really believe that children are the key to changing the future. Armed with the right values, goals and mindsets, they can make a difference. This book is full of inspiring stories of hope and action that can help them start to make positive changes and decisions to build a greener and healthier future for our planet."

Writer of the *Young Bond* series, Charlie Higson, comments: "What I love about the idea behind this book is that it's not all doom and gloom – it's about letting kids know there are things they can do to safeguard their futures and encouraging them to get involved and helping them to enjoy their lives – plus, there are some cracking little stories in there."

*Children For Change* is being published by Pop Up Projects CIC, a non-profit national children's literature agency. Dylan Calder, Director of Pop Up Projects, comments: "The UK children's author community has come together to create something truly extraordinary in *Children For Change*, a remarkable tapestry of children's stories for every type of reader. It's our collective gift to the children of the UK, given in the hope it will inspire a generation to look around them at the damage

we've done, to take up the tools they need to make changes in their worlds, to have agency around their future."



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Pop Up Projects partnered with [The Week Junior](#) on The *Children For Change* Young Writers Competition, a national search for ten lucky young writers aged 8–12, who will have their stories and poems published in the ebook. *Children For Change* also debuts 13 illustrators from Pop Up's **Pathways Into Children's Publishing** programme for artists from under-represented backgrounds.

For press enquiries and writer/illustrator interviews please contact Tatti de Jersey: [tatti@dejersey.co.uk](mailto:tatti@dejersey.co.uk). Tel 07796 571569

*Children For Change* is funded by a National Lottery Project Grant from **Arts Council England**.

To access *Children For Change*, teachers, librarians and parents can sign-up now at

[\*\*pop-up.org.uk/childrenforchange\*\*](http://pop-up.org.uk/childrenforchange)

The ebook will be available to access  
FREE from 4 November 2024



## NOTES FOR EDITORS

### **Children For Change is produced by Pop Up Projects CIC**

The anthology is edited by **Konnie Huq**, author of the *Cookie* series. As the longest serving female *Blue Peter* presenter, from 1997 to 2008, Konnie Huq is no stranger to the middle-grade market. She is an ambassador for the Prince's Trust and the British Asian Trust. *Cookie* is inspired by Konnie's own London Bangladeshi background, her love of science and her unashamed nerdiness! She has also written *Fearless Fairy Tales* with James Kay, a hilarious and anarchic collection of classic bedtime stories for young readers.

Non-fiction expert contributors include: author, leading naturalist and TV presenter, Chris Packham, celebrity chef, restaurateur and cookbook author, Jamie Oliver; retail expert and TV broadcaster, Mary Portas; marine mammal medic, British Divers Marine Life Rescue, Debbie Williams; Executive Director, Recycle Your Electricals, Scott Butler; founder of Responsible Travel, Justin Francis; Dr Trang Nguyen, wildlife conservation scientist; Hélène Dove, & author, Botanical Horticulturist, Royal Botanic Gardens, Kew.

Pop Up Projects is a national non-profit children's literature agency on a mission to invest in, upskill, empower and advocate for a more diverse next generation of children's book creators. They achieve this through **Pathways Into Children's Publishing**, their creative and professional development programmes for

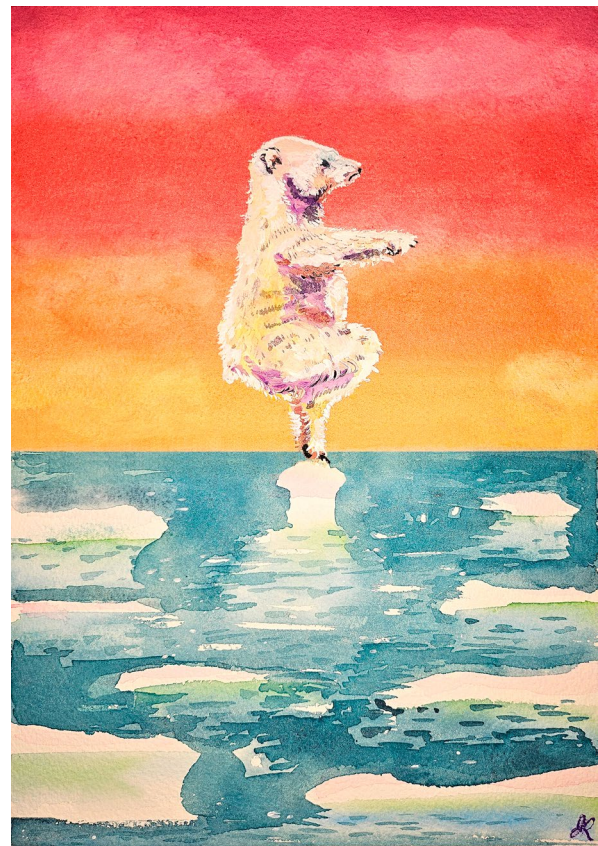
aspiring writers, illustrators and publishers whose experiences, communities and cultures are under-represented in children's books. They also facilitate opportunities for writers and illustrators at all stages in their careers, in the UK and internationally, to make, publish and share their children's stories with young readers.

Find out more at [www.pop-up.org.uk](http://www.pop-up.org.uk) or for more information email [info@pop-up.org.uk](mailto:info@pop-up.org.uk).

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For contributor bios, photos and images visit [Children For Change Press Kit](#)